

# Get Ready to Join us! Organize a Citizens Bank Action on March 7

Our January 24th region-wide protests at three dozen Citizens Bank branches got lots of attention.

Help us target more Citizens Bank branches, with bigger crowds across the Northeast on March 7.

Get a group together and take action! Call out Citizens Bank's unique role in financing prison companies that build & operate ICE detention centers across the country.

## How to organize

- Choose a bank branch Pick an active commercial area with lots of pedestrian and street traffic.
- Choose a time Hold a one-hour protest at a busy time in front of the bank.
- Add your March 7 location to our Northeast map Add your action to the interactive map - [tinyurl.com/De-ICECitizensBank](http://tinyurl.com/De-ICECitizensBank) - by emailing the name of your group, the time of your action, the address of the bank branch and parking instructions to [de.ice.citizensbank@gmail.com](mailto:de.ice.citizensbank@gmail.com).
- Invite people to join you Spread the word through your networks. Let people know when and where to meet at the bank location.
- Bring signs Design your own sign or print one from the link below. ([tinyurl.com/Signs-and-Banners](http://tinyurl.com/Signs-and-Banners)).
- Provide flyers and talking points Help people learn more about Citizens' support for ICE prison companies and take action. ([tinyurl.com/Flyers-and-Talking-Points](http://tinyurl.com/Flyers-and-Talking-Points))

## At your protest

- Stay on public property. Be courteous and peaceful. Don't disobey the law!
- Talk with people who take the flyer. Explain what Citizens Bank is doing to support ICE's cruelty.
- Ask bank customers to write or talk to the manager and share their views about the bank's involvement with ICE. They may want to close their accounts. *Keep in mind, bank staff are employees, not decision-makers at the bank. Be respectful. They may even be on our side!*
- Take a picture on your phone of you and your group with the bank name in the background.
- If your group agrees, share the picture on social media. Suggested hashtags: #iceout, #iceoutforgood

## Between now and March 7

Protest at a branch on any date and time that works for you!

## Suggested phrases for signs

- Citizens Bank: Stop Financing ICE prisons
- Citizens Bank: Cut Ties with ICE prisons
- Citizens Bank: Don't Bankroll ICE
- Citizens Bank: Get Out of ICE Business
- Citizens Bank: Customers Want You Out of ICE
- De-ICE Citizens Bank

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**About Us:** The de-ICE Citizens Bank Coalition is a new alliance of progressive groups organizing peaceful standouts to protest Citizens Bank's financial support to prison companies building and operating immigration detention centers across the country for US Immigration and Customs Enforcement (ICE). We plan to continue protesting until the bank cuts its financial ties with prison companies and the ICE industry.

**Questions?** email: [de.ICE.CitizensBank@gmail.com](mailto:de.ICE.CitizensBank@gmail.com). **Why is Citizens targeted?** [www.boycottcitizens.org](http://www.boycottcitizens.org)